



Autism Society of Alaska  
Golden Heart Affiliate  
*Mailing:*  
607 Old Steese Hwy, Ste B, PMB #285  
Fairbanks, Alaska 99701  
*Physical:*  
1024 Barnette Street  
Fairbanks, Alaska 99701  
Msg: 907.374.4421  
autism907@gmail.com

**Make our 10 years of success, YOURS**  
**Be a Sponsor for the 10th Annual Alaska 5k for Autism**

Dear Respected Business,

Join a "Decade of Acceptance" at the 10th Annual Alaska 5K for Autism as an Official Sponsor for our event, and mission. The Autism Society of Alaska, a 501(c)(3) non-profit organization established in 2008, exists to improve the lives of all Alaskans affected by autism through increasing public awareness, advocating for individuals with autism and their families, and providing information and referral services. According to the Centers for Disease Control and Prevention (CDC), 1 in every 68 people are diagnosed with autism, and standing with each of those individuals is a family and group of caregivers who are looking for answers and support.

We ask YOU to partner with us for the 10th Annual Alaska 5K for Autism to improve the lives of the many individuals, families, and caregivers in our community who are affected by autism. The greater Fairbanks community has demonstrated its strong and continuing support for ASA through engagement on social media and participation in the many events and programs we host each year. The success of our first two conferences and our Alaska 5K for Autism, with 750 to 2,500 participants each, demonstrates the need for and broad reach of our services in the community. We reach hundreds of additional community members through our Community Enrichment Program that features a range of events including parent support groups, classes for adults who experience autism, and autism-friendly community activities. We communicate frequently with our supporters through our Facebook page with nearly 1,800 followers, and through our newsletter, which has over 1,600 subscribers. We will work with YOUR business to promote our partnership through our diverse media outlets. We are confident that your partnership with our established non-profit organization will be a benefit to our organization and yours.

We'd like to offer you the opportunity to sponsor this year's event, benefiting our organization but also giving your business the exposure of reaching thousands within our community. Enclosed are several sponsorship options for your consideration. Please feel free to contact us at [autsim907@gmail.com](mailto:autsim907@gmail.com) or leave a message at 907.374.4421.

Together, we can continue to make a difference.

Sincerely,

Walk Committee

Autism Society of Alaska





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## 10<sup>TH</sup> ANNUAL ALASKA 5K FOR AUTISM SPONSORSHIP OPPORTUNITIES

### SILVER \$500-\$999 (Don't miss the May 10, 2018 deadline)

- ✓ Logo advertising on ASA website, in the ASA Newsletter and on Printed Material at the event
- ✓ Silver Sponsor listing on our Facebook page
- ✓ DJ sponsorship announcement at event

### GOLD \$1000-\$2499 (Don't miss the May 10, 2018 deadline)

- ✓ Silver Level Recognition
- ✓ Gold Sponsor listing on our Facebook page
- ✓ Logo advertisement on the back of event shirts

### PLATINUM \$2500-\$4999 (Don't miss the April 24, 2018 deadline)

- ✓ Gold Level Recognition
- ✓ Platinum Sponsor listing on our Facebook page
- ✓ Radio Advertising Recognition as our Sponsor

### DIAMOND \$5000 + (Don't miss the April 24, 2018 deadline)

- ✓ Platinum Level Recognition
- ✓ Diamond Sponsor listing on our Facebook page
- ✓ Television Advertisement Recognition as our Sponsor



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## SPONSORSHIP COMMITMENT

Silver \$ \_\_\_\_\_ Gold \$ \_\_\_\_\_  
Platinum \$ \_\_\_\_\_ Diamond \$ \_\_\_\_\_

Business Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Contact Email: \_\_\_\_\_

Phone: \_\_\_\_\_

WE APPRECIATE YOUR SUPPORT OF OUR ORGANIZATION. ONCE WE RECEIVE YOUR SPONSORSHIP WE WILL CONTACT YOU FOR YOUR LOGO, ADDITIONAL INFORMATION, & MAILING ADDRESS FOR YOUR RECEIPT.

*Your sponsorship may be tax-deductible please return this document with payment to:*

Autism Society of Alaska- 607 Old Steese Hwy, Suite B #285, Fairbanks, Alaska 99701

